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netivreg: Estimation of Peer Effects in Endogenous Social Networks

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Abstract. The command netivreg implements the Generalized Three-Stage Least Squares (G3SLS) estimator developed in [Estrada et al.](#page-23-0) [\(2020,](#page-23-0) "On the Identification and Estimation of Endogenous Peer Effects in Multiplex Networks") and the Generalized Method of Moments (GMM) estimator in [Chan et al.](#page-23-1) [\(2022,](#page-23-1) "On the Estimation of Social Effects with Observational Network Data and Random Assignment") for the endogenous linear-in-means model. The two procedures utilize full observability of a two-layered multiplex network data structure using Stata's new multiframes capabilities and Python integration (version 16 and above). Applications of the command include simulated data and three years' worth of data on peer-reviewed articles published in top general interest journals in Economics.

Keywords: st0001, Instrumental variables, ivregress, multiplex networks, Python

1 Introduction

In various settings, the decision of agents (people, firms, or countries, for example) to exert effort in some activity depends not only on their own characteristics (direct effects), but also on the efforts (spillover effect) and characteristics of their peers (contextual effects). In general, the literature has focused on the linear models of peer effects to test the existence of potential influences of connections on individual outcomes. Linear models with social interactions tend to have identification challenges widely recognized in the econometrics of networks literature. One of the outstanding identification issues in the field is how to address the endogenous network formation problem [\(Jackson](#page-24-0) [et al. 2017\)](#page-24-0). This paper presents the Stata implementation of two estimators capable of estimating social (spillover, contextual, and direct) effects in contexts where the network of interest is endogenous. The command netivreg implements the Generalized Three-Stage Least Squares (G3SLS) estimator developed in [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) and the Generalized Method of Moments (GMM) estimator in [Chan et al.](#page-23-1) [\(2022\)](#page-23-1) for the endogenous networks of linear models of social effects.

We consider [Manski'](#page-24-1)s [\(1993\)](#page-24-1) linear peer effects specification, widely known as the linear-in-means model, where an outcome variable for agent $i \in \{1, \ldots, n\}$, y_i , is deter-

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mined according to

$$
y_i = \alpha + \beta \sum_{j \neq i} w_{i,j} y_j + \sum_{j \neq i} w_{i,j} \mathbf{x}_j^{\top} \boldsymbol{\delta} + \mathbf{x}_i^{\top} \boldsymbol{\gamma} + v_i,
$$
 (1)

where $j \in \{1, \ldots, n\}$, \mathbf{x}_i is agent i's $k \times 1$ vector of attributes; $w_{i,j} = 1$ if agent j shares a social connection with i, and is 0 otherwise; v_i represents agent i's unobservables, and n is the number of agents in the sample. The social network structure is fully characterized by the square $n \times n$ matrix, **W**, with (i, j) entry given by $w_{i,j}$; i.e., the adjacency matrix. This general econometric network model can be written in matrix form as

$$
y = \iota \alpha + Wy\beta + WX\delta + X\gamma + v,\tag{2}
$$

where the peer effect (captured by β) measures how an agent's outcome may depend on those of her peers. The contextual effect, captured by the coefficients δ , occurs when an agent's outcome may depend on the exogenous characteristics of her peers, and the direct effects, captured by the coefficients γ , occurs when an agent's outcome may depend on her characteristics.

Under the assumption that $E[\mathbf{v}|\mathbf{X},\mathbf{W}] = \mathbf{0}$, the netiver command implements Bramoullé et al.'s [\(2009\)](#page-23-2) Generalized Two-Stage Least Squares (G2SLS) estimator of the structural parameters $\psi \equiv [\alpha, \beta, \delta^{\top}, \gamma^{\top}]^{\top}$. From equation [\(2\)](#page-1-0), we see that the G2SLS estimator is a special case of [Estrada et al.'](#page-23-0)s [\(2020\)](#page-23-0) Generalized Three-Stage Least Squares (G3SLS) estimator that assumes $E[\mathbf{v}|\mathbf{X},\mathbf{W}_0] = \mathbf{0}$ instead. The square $n \times n$ matrix, \mathbf{W}_0 , with (i, j) entry given by $w_{0,i,j}$ represents another adjacency matrix of exogenous connections. The netivreg command also implements the Generalized Method of Moments (GMM) estimator in [Chan et al.'](#page-23-1)s [\(2022\)](#page-23-1) where the social interaction network \mathbf{W}_0 is randomized instead.

The netivreg's internal numerical implementation of the G3SLS and GMM estimators use the Python language (version 16 and above). It makes full use of Stata's new integrability with Python, as well as Stata's new data frames capabilities to handle the data sets $[\mathbf{y}, \mathbf{X}], \mathbf{W}$, and \mathbf{W}_0 ; see, e.g., [Ho et al.](#page-23-3) [\(2021\)](#page-23-3). The command also exploits Python architecture to handle sparse matrices by asking the user to provide the W, and W_0 adjacency matrices as simple (i, j) lists for all pairs in which $w_{i,j} = 1$ and $w_{0;i,j} = 1.$

1.1 Related Literature

Estimating network effects (peer and contextual effects) under network endogeneity can be problematic and is an active area of research among social scientists. Recent developments in the literature propose methodologies that generally require augmenting the standard linear-in-means model to include specific network formation processes. Early methods using network formation models to control for network endogeneity in-

clude [Goldsmith-Pinkham and Imbens](#page-23-4) [\(2013\)](#page-23-4) and [Qu and Lee](#page-24-2) [\(2015\)](#page-24-2). More recent approaches that also use auxiliary network formation models include [Johnsson and Moon](#page-24-3) [\(2021\)](#page-24-3), who take a control function approach based on the fitted values of a network formation model a la [Graham](#page-23-5) [\(2017\)](#page-23-5). [Auerbach](#page-23-6) [\(2022\)](#page-23-6) also uses a method based on matching pairs of similar agents based on the columns of the adjacency matrix representing the network of interest. [Cerulli](#page-23-7) [\(2017\)](#page-23-7) presents a complete literature review of the topic from the perspective of estimating treatment effects under potential network interference.

The estimation methods that we showcase in this paper differs from previous literature in that we do not require to specify a structural network formation model. To be specific, typical network formation models involve additional assumptions such as the absence of strategic interactions on individuals' utilities of forming peers. Our agnostic approach to the network formation mechanism therefore offers an important advantage. For a complete discussion on the importance of strategic interactions to network formation models' point-identification, see [Graham](#page-23-5) [\(2017\)](#page-23-5), [De Paula et al.](#page-23-8) [\(2018\)](#page-23-8), and [Graham and Pelican](#page-23-9) [\(2020\)](#page-23-9).

1.2 Command Prerequisites

The netivreg command requires a working Python 3.7 or higher [\(Van Rossum and](#page-24-4) [Drake 2009\)](#page-24-4) distribution already installed – the Anaconda's [\(Anaconda Software Dis](#page-23-10)[tribution 2020\)](#page-23-10) distribution is strongly recommended. The user will also need to install the NetworkX [\(Hagberg et al. 2008\)](#page-23-11), Numpy [\(Oliphant 2006\)](#page-24-5), Pandas [\(McKinney et al.](#page-24-6) [2010\)](#page-24-6), Scikit-learn [\(Pedregosa et al. 2011\)](#page-24-7), and SciPy [\(Virtanen et al. 2020\)](#page-24-8) Python packages and their dependencies. The command also makes use of the Python native os and sys modules.

The netivreg command works with Stata version 16.0 or higher. The Stata Function Interface (sfi) Python module shipped with the installed Stata version and flavor is must work properly as it provides a bidirectional connection between the local installation of Stata and Python. Table [1](#page-2-0) lists the required software and needed versions.

Language	Version	Python Packages	Version
Stata Python	16.0 or higher 3.7 or higher	NetworkX Numpy Pandas Scikit-learn SciPy	2.4.x 1.20.x 1.2.x 0.24.x 1.6.x

Table 1: Required Software

The user is strongly encouraged to create a virtual environment with the required

Python packages versions listed in Table [1](#page-2-0) in order to maintain backward compatibility as time passes. For example, on Windows, the user can open a command prompt and create a conda environment using Anaconda as follows,

```
> conda create -n env_netivreg -c conda-forge python=3.8 ipykernel=6.13.
0 networkx=2.4 numpy=1.20.1 pandas=1.2.4 scikit-learn=0.24.1 scipy=1.6.2
> pip install stata-setup==0.1.2
```
The previous code creates a conda environment named env_netivreg with Python 3.8 and the necessary packages that netivreg needs to run without errors.

1.3 Real Data Running Example

We use a running real-data example throughout this paper to illustrate the ideas in the methodology and estimation sections. We also present the results of estimating a linear-in-means model that aims at quantifying the potential existence of human capital externalities (peer effects) among scholars publishing in four of the top general-interest journals in economics. In particular, we use the 729 peer reviewed research articles published in the American Economics Review (AER), Econometrica (ECA), the Journal of Political Economy (JPE), and the Quarterly Journal of Economics (QJE) from 2000 to 2002 taken from [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0). Section [5.2](#page-17-0) below describes the data and the empirical model of interest.

The main goal is to estimate the potential peer effects in citations and the contextual effects from gender and editor-in-charge status while controlling for a set of direct effects, including articles' characteristics such as the number of pages, authors, and references. Assuming that articles are the unit of observation, we estimate the parameters of interest. Two articles are connected if at least two of their authors are linked in one of the two observed networks: the coauthors' network \mathbf{W} and the alumni network \mathbf{W}_0 .

The rest of the paper is organized as follows: Section [2](#page-3-0) introduces the theoretical framework and the identification conditions of model [\(2\)](#page-1-0) with endogenously-formed social interactions. The estimation algorithm implemented by the netivreg command is provided in Section [3,](#page-5-0) while Section [4](#page-7-0) provides the command syntax information. Section [5](#page-9-0) illustrates how to use the command with simulated data and an empirical application. Section [6](#page-22-0) concludes.

2 Methodology

The main idea of the methodology is to propose a set of sufficient conditions to identify the parameters of interest in equation [\(1\)](#page-1-1) when the network of interest represented by W is formed endogenously. We propose two approaches for identification, both founded on the idea of the existence of an additional set of connections that are exogenous with respect to **v**. Let **S** be a $n \times (k+1)$ matrix given by $\mathbf{S} \equiv [\mathbf{y} \quad \mathbf{X}]$ and let $\boldsymbol{\theta} \equiv (\beta, \boldsymbol{\delta}^{\top})^{\top}$ be a $(k+1) \times 1$ vector of parameter such that $\beta W y + W X \delta = W S \theta$. Therefore, equation

[\(2\)](#page-1-0) can be written as

$$
y = \alpha t + WS\theta + X\gamma + v. \tag{3}
$$

[Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) introduces an additional auxiliary system of equations given by

$$
WS = W_0 S\Pi + U,
$$
\n(4)

where $\mathbf{\Pi} = [\boldsymbol{\pi}_1, \dots, \boldsymbol{\pi}_{k+1}]^\top$ represents a full rank $(k+1) \times (k+1)$ matrix of system coefficients and the $n \times (k+1)$ matrix of system errors **U** is such that $E[\mathbf{U}|\mathbf{S}, \mathbf{W}_0] = \mathbf{O}$ (a matrix of zeros). In our running example, the outcome in equation [\(3\)](#page-4-0) is the natural logarithm of article i's citations eight year post publication. The matrix S includes the outcome variable, whether the research team is all the same gender, and whether the team consists of an editor in charge of one of the four journals included in the sample. Notice that WS in equation [\(4\)](#page-4-1) represents the average values of the variables in S for the set of connections of each article i in the coauthors network W , while W_0S represents the average for the same variables for the set of connections of each article i in the alumni network. Therefore, equation [\(4\)](#page-4-1) represents a regression of average values of S in W on average values of S in W_0 .

We use the projection in equation [\(4\)](#page-4-1) and the assumption that $E[\mathbf{v}|\mathbf{X},\mathbf{W}_0] = \mathbf{0}$ to identify the parameters of interest. By substituting [\(4\)](#page-4-1) in [\(3\)](#page-4-0), one has

$$
y = \alpha t + W_0 S \Pi \theta + X \gamma + e,
$$
\n(5)

where $\mathbf{e} \equiv \mathbf{U}\boldsymbol{\theta} + \mathbf{v}$. However, [\(5\)](#page-4-2) cannot be estimated by simple Ordinary Least Squares (OLS) because $E[\mathbf{S}^\top \mathbf{W}_0 \mathbf{e}] \neq \mathbf{0}$; i.e., the simultaneity of $\mathbf{W}_0 \mathbf{y}$ still persists and an Instrumental Variable (IV) procedure is required. [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) show that $\mathbf{W}_0^p\mathbf{X}$, where $p > 1$ is a valid instrument for $\mathbf{W}_0\mathbf{y}$ in [\(5\)](#page-4-2). In the case when $p = 2$, if agents (i, j) have a connection and (j, l) have a connection, it does not necessarily imply that (i, l) also have a connection. Therefore, following Bramoullé et al. [\(2009\)](#page-23-2), results in [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) have shown that if the matrices $[\mathbf{I}, \mathbf{W}_0, \dots, \mathbf{W}_0^p]$ are linearly-independent and $\beta(\gamma_k \pi_{1,1} + \pi_{k,1}) + \sum_{i=1}^k \delta_i(\gamma_i \pi_{1,i+1} + \pi_{k,i+1}) \neq 0$ for all k, the social effects ψ are identified. In our running example, the instrumental variable when $p = 2$ is the matrix $\mathbf{W}_0^2 \mathbf{X}$, which contains the characteristics of articles that are indirectly connected via the alumni links.^{[1](#page-4-3)}

The GMM estimator proposed by [Chan et al.](#page-23-1) [\(2022\)](#page-23-1) does not involve an additional auxiliary system of equations in [\(4\)](#page-4-1). Instead, identification follows from the moment condition that aggregates local heterogeneous identifying information for all the individuals in the population given by $m(\psi) := \sum_{i \in \mathcal{I}_N} \mathbf{z}_i v_i$, where \mathbf{z}_i is the *i*th column of the matrix of instruments $\mathbf{Z} \equiv [\mathbf{W}_0^p \mathbf{X} \quad \mathbf{W}_0^{p-1} \mathbf{X} \quad \dots \quad \mathbf{W}_0 \mathbf{X} \quad \mathbf{X} \quad \iota]$ for some $p \geq 2$.

^{1.} When there are not indirect links, such as when the network is partitioned into connected groups, the identifying variation comes from differences in groups sizes (Bramoullé et al. 2009).

[Chan et al.](#page-23-1) [\(2022\)](#page-23-1) shows that identification is possible in a context where the network of interest is formed endogenously by taking advantage of the exogeneity (randomization) and exclusion restrictions on the network represented by \mathbf{W}_0 .

3 Estimation

This section describes the estimation algorithms for the equation of interest [1.](#page-1-1) We describe both the Generalized Three-Stage Least Squares (G3SLS) estimator in [Estrada](#page-23-0) [et al.](#page-23-0) [\(2020\)](#page-23-0) and the Generalized Method of Moments (GMM) estimator in [Chan et al.](#page-23-1) [\(2022\)](#page-23-1).

3.1 Generalized Three-Stage Least Squares (G3SLS)

This estimator uses equation (4) to estimate the social parameters in (2) via (5) . This approach can be reduced to Bramoullé et al.'s [\(2009\)](#page-23-2) methodology for the case when $W = W_0$; i.e., the network is exogenous. The algorithm operates as follows.

Step 1: Regress Wy on $[\mathbf{W}_0 \mathbf{y} \ \mathbf{W}_0 \mathbf{X}]$ by Ordinary Least Squares (OLS) and get $\widetilde{\mathbf{W}}\widetilde{\mathbf{y}}$ = $\mathbf{W}_0 \mathbf{y} \hat{\pi}_{1,1} + \mathbf{W}_0 \mathbf{X} \hat{\pi}_{12}$, and $\hat{\mathbf{u}}_1 = \mathbf{W} \mathbf{y} - \widehat{\mathbf{W}} \mathbf{y}$. In our running example, the regression of Wy on $[W_0y W_0X]$ means to run a regression of the average citations for the articles connected to i in the coauthorship network on the average values of the outcome and the regressors calculated using the alumni network.

Regress WX on [W₀Y W₀X] by OLS and get $\widehat{WX} = W_0y\hat{\pi}_{21} + W_0X\hat{\Pi}_{22}$ and $\hat{U}_2 = WX - \widehat{WX}$. This is a system of regressions where the number of outcomes is determined by the number of variables included in X that generate contextual effects. For our running example, we include the articles' characteristics: editor-in-charge and different gender. Each outcome in the regression system then represents the average value of the regressor for the articles connected to i in the coauthorship network.

Step 2: Regress y on $[\iota \ X \ W_0 y \ W_0 X]$ by 2SLS using $[\iota \ X \ W_0^2 X \ W_0 X]$ as instruments. From 2SLS, get $\widehat{\psi}_{2SLS} \equiv [\widehat{\alpha}_{2SLS}, \widehat{\gamma}_{2SLS}^{\top}, \widehat{\theta}_{1;2SLS}, \widehat{\theta}_{2;2SLS}^{\top}]^{\top}$, where $\widehat{\theta}_{2SLS} \equiv \widehat{\alpha}_{2SLS}$ $\begin{pmatrix} \hat{\theta}_{1;2\text{SLS}} \\ \hat{\theta}_{2;2\text{SLS}} \end{pmatrix} = \begin{pmatrix} \hat{\pi}_{1,1} & \hat{\pi}_{12}^{\top} \\ \hat{\pi}_{21} & \hat{\Pi}_{22} \end{pmatrix}^{-1} \begin{pmatrix} \hat{\theta}_{1;2\text{SLS}}^{*} \\ \hat{\theta}_{2;2\text{SLS}}^{*} \end{pmatrix} = \begin{pmatrix} \hat{\pi}_{1}^{\top} \\ \hat{\Pi}_{2}^{\top} \end{pmatrix}$ $\bigg)^{-1}\left(\begin{smallmatrix} \widehat{\theta}_{1;2\mathrm{SLS}}^{*}\ \widehat{\boldsymbol{\theta}}_{2;2\mathrm{SLS}}^{*} \end{smallmatrix}\right)\!.$

In our running example, this step translates into runing an IV regression of the citation outcomes on the linear-in-means model specification using \mathbf{W}_0 instead of W and using the square of the exogenous matrix W_0 as an instrument for the endogenous regressor $\mathbf{W}_0 \mathbf{y}$. With the estimated coefficients from this step, we can calculate an initial estimator of the parameters of interest using the matrix of estimates from Step 1 given by Π . The parameter ψ_{2SLS} contains the peer, contextual, and direct effects on citations from equation [\(1\)](#page-1-1).

Step 3: Regress y on [ι X \widehat{W}_y \widehat{W}] by IV using $[\iota \ X \ \hat{Z}\hat{\Pi} \ W_0X\hat{\Pi}]$ as instruments, where $\hat{\mathbf{Z}} = \mathbf{W}_0 [\mathbf{I} - (\hat{\boldsymbol{\pi}}_1^\top \hat{\boldsymbol{\theta}}_{\text{2SLS}}) \mathbf{W}_0]^{-1} \{ \iota \hat{\alpha}_{\text{2SLS}} + \mathbf{X} \hat{\gamma}_{\text{2SLS}} + \mathbf{W}_0 \mathbf{X} (\hat{\boldsymbol{\Pi}}_2^\top \hat{\boldsymbol{\theta}}_{\text{2SLS}}) \}.$ Call these IV estimates the resulting G3SLS estimator. From $\iota \hat{\alpha}_{\text{G3SLS}} + \mathbf{X} \hat{\gamma}_{\text{G3SLS}} + \hat{\mathbf{M}} \hat{\gamma}$ $\widehat{\mathbf{W}}\widehat{y}\widehat{\beta}_{\text{G3SLS}} + \widehat{\mathbf{W}}\widehat{\mathbf{X}}\widehat{\boldsymbol{\delta}}_{\text{G3SLS}},$ we get

$$
\widehat{\mathbf{\psi}}_{\text{G3SLS}} \equiv [\widehat{\alpha}_{\text{G3SLS}}, \widehat{\gamma}_{\text{G3SLS}}^{\top}, \widehat{\beta}_{\text{G3SLS}}, \widehat{\boldsymbol{\delta}}_{\text{G3SLS}}^{\top}]^{\top}
$$
\n
$$
\text{and } \widehat{\mathbf{v}} \equiv \mathbf{y} - \iota \widehat{\alpha}_{\text{G3SLS}} - \mathbf{X} \widehat{\gamma}_{\text{G3SLS}} - \mathbf{W} \mathbf{y} \widehat{\beta}_{\text{G3SLS}} - \mathbf{W} \mathbf{X} \widehat{\boldsymbol{\delta}}_{\text{G3SLS}}.
$$

This final step is required in order to get the efficient estimator of the parameters of interest. The idea is to run a new IV regression where we now use the efficient instrument $\widehat{\mathbf{Z}}$ instead of $\mathbf{W}_0^2 \mathbf{X}$ for the endogenous variable $\widehat{\mathbf{W}} \mathbf{y}$. The construction of the optimal instruments $\hat{\mathbf{Z}}$ requires an initial estimator of the parameters of interest. We use the estimator $\psi_{\rm 2SLS}$ from Step 2 to construct **Z**.

[Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) show that ψ_{G3SLS} is a consistent estimator of the structural parameters ψ and that $\sqrt{n}(\hat{\psi}_{\text{G3SLS}} - \psi)$ has an asymptotic multivariate normal distribution with a variance-covariance matrix that can be consistently estimated by

$$
\widehat{\mathbf{V}}_{\psi} = (n^{-1}\widehat{\widetilde{\mathbf{Z}}}^{*T}\widehat{\mathbf{D}})^{-1}(n^{-1}\widehat{\widetilde{\mathbf{Z}}}^{*T}\widehat{\mathbf{e}}^{*}\widehat{\mathbf{e}}^{*T}\widehat{\widetilde{\mathbf{Z}}}^{*})(n^{-1}\widehat{\mathbf{D}}^{T}\widehat{\widetilde{\mathbf{Z}}}^{*})^{-1},
$$

where $\hat{\mathbf{e}}^* = \mathbf{M}_{\mathbf{W}_0} \widehat{\mathbf{U}} \widehat{\boldsymbol{\theta}}_{\text{G3SLS}} + \widehat{\mathbf{v}}$ with $\mathbf{M}_{\mathbf{W}_0} \equiv \mathbf{I} - \mathbf{W}_0 \mathbf{S} (\mathbf{S}^\top \mathbf{W}_0^2 \mathbf{S})^{-1} \mathbf{S}^\top \mathbf{W}_0$. The residuals $\widehat{\mathbf{U}} \equiv \begin{bmatrix} \widehat{\mathbf{u}}_1 & \widehat{\mathbf{U}}_2 \end{bmatrix}$ are obtained from step $1, \widehat{\boldsymbol{\theta}}_{\text{G3SLS}} \equiv [\widehat{\beta}_{\text{G3SLS}}, \widehat{\boldsymbol{\delta}}_{\text{G3SLS}}^{\top}]^{\top}$, and the residuals $\hat{\mathbf{v}}$ are taken from step 3. Similarly, $\hat{\mathbf{D}} = [\iota, \mathbf{X}, \mathbf{W}_0 \mathbf{y}, \mathbf{W}_0 \mathbf{X}] \hat{\mathbf{\Gamma}}$, where

$$
\widehat{\mathbf{\Gamma}} = \begin{bmatrix} \mathbf{I}_{k+1} & \mathbf{O}_{k+1} \\ \mathbf{O}_{k+1} & \widehat{\mathbf{\Pi}} \end{bmatrix} \tag{6}
$$

is a $(2k + 2) \times (2k + 2)$ matrix, \mathbf{O}_{k+1} is a $(k+1) \times (k+1)$ matrix of zeros, and \mathbf{I}_{k+1} represents the identity matrix of order $k+1$. The matrix $\hat{\mathbf{Z}}^* = \hat{\mathbf{Z}}^* \hat{\mathbf{\Gamma}}$, where $\widehat{\mathbf{Z}}^* = [\boldsymbol{\iota}, \mathbf{X}, E_{\mathbf{X},\mathbf{W}_0}[\mathbf{W}_0\mathbf{y}](\widehat{\boldsymbol{\psi}}_{\text{2SLS}}, \widehat{\mathbf{\Pi}}), \mathbf{W}_0\mathbf{X}].$

3.2 Generalized Method of Moments (GMM)

We can also estimate the social parameters in [\(2\)](#page-1-0) by directly constructing moment conditions. First, we set up the moment conditions using the matrix of instruments $\mathbf{Z} \equiv$ $[\mathbf{W}_0^p \mathbf{X} \ \mathbf{W}_0^{p-1} \mathbf{X} \ \dots \ \mathbf{W}_0 \mathbf{X} \ \mathbf{X} \ \boldsymbol{\iota}]$ for some $p > 1$, for the matrix $\mathbf{D} \equiv [\mathbf{W} \mathbf{y} \ \mathbf{W} \mathbf{X} \ \mathbf{X} \ \boldsymbol{\iota}]$. In our running example, the construction of Z and D only requires defining the set of regressors in X and considering whether or not the contextual effects include all the regressors specified for the direct effects. In our empirical estimation, we use only a subset of the direct effects (editor in charge, same gender, number of pages, number of authors, number of references, and isolated) to specify the contextual effects (editor in charge and same gender). We then calculate a two-step GMM estimation as follows:

8 Endogenous peer effects estimation using Stata

- Step 1: Pick an initial weighting matrix **A**, such as the identity matrix **I** or $(\mathbf{Z}^{\top} \mathbf{Z})^{-1}$, to calculate $\widetilde{\boldsymbol{\psi}}_{\mathrm{GMM}} = \left[\mathbf{D}^\top \mathbf{Z} \mathbf{A} \mathbf{Z}^\top \mathbf{D}\right]^{-1} \left[\mathbf{D}^\top \mathbf{Z} \mathbf{A} \mathbf{Z}^\top \mathbf{y}\right].$
- Step 2: Calculate the efficient GMM estimator using a consistent estimator of the variancecovariance matrix V_{ψ} . [Chan et al.](#page-23-1) [\(2022\)](#page-23-1) propose the network Heteroskedasticity and Autocorrelation Consistent (HAC) variance estimator:

$$
\widetilde{\mathbf{V}}_{\psi} = \left[\mathbf{D}^{\top} \mathbf{Z} \widetilde{\mathbf{\Omega}}^{\star -1} \mathbf{Z}^{\top} \mathbf{D} \right]^{-1} \tag{7}
$$

$$
\widetilde{\Omega}^{\star} = \sum_{d \geq 0} K(d/D) \frac{1}{n} \sum_{i=1}^{n} \sum_{j \in \mathcal{P}_n(i,d)} \mathbf{z}_i \ \widetilde{e}_i \ \widetilde{e}_j \ \mathbf{z}_j^{\top}, \tag{8}
$$

where $K(\cdot)$ is a kernel (weighting) function, such that $K(0) = 1$ and $K(u) = 0$ for $u > 1$, and $D = C \times \log(\text{ average degree } \vee (1 + 0.05))$ ⁻¹ × log n comes from the rule-of-thumb in [Kojevnikov et al.](#page-24-9) [\(2021\)](#page-24-9), $\mathcal{P}_n(i, d)$ is a set that contains the nodes at distance d of node i, and $\tilde{e}_i = y_i - \mathbf{d}_i^\top \tilde{\psi}_{\text{GMM}}$ are the residuals using the CMM artimeter of the first step. In the second step, the fossible efficient CMM GMM estimator of the first step. In the second step, the feasible efficient GMM estimator uses $\widetilde{\mathbf{V}}_{\boldsymbol{\psi}}^{-1}$ as a weighting matrix, so that

$$
\widehat{\boldsymbol{\psi}}_{\text{GMM}}^{\star} = \left[\mathbf{D}^{\top}\mathbf{Z}\widetilde{\mathbf{V}}_{\psi}^{-1}\mathbf{Z}^{\top}\mathbf{D}\right]^{-1}\left[\mathbf{D}^{\top}\mathbf{Z}\widetilde{\mathbf{V}}_{\psi}^{-1}\mathbf{Z}^{\top}\mathbf{y}\right].
$$

Again, to conduct Steps 1 and 2 empirically, we only need to define the set of regressors in the sets of variables generating both contextual and direct effects. The user also has to determine values for the kernel and some hyperparameters determining the HAC estimator to calculate the efficient GMM estimator. In the implementation, we set those values based on the rule-of-thumb in [Kojevnikov](#page-24-9) [et al.](#page-24-9) [\(2021\)](#page-24-9).

[Chan et al.](#page-23-1) [\(2022\)](#page-23-1) show that, under a weak-dependence assumption in the network of agents, $\hat{\psi}_{\text{GMM}}^{\star}$ is a consistent estimator of the structural parameters ψ and $\sqrt{n}(\hat{\psi}_{\text{GMM}}^{\star} - \psi)$ has an asymptotic multivariate normal distribution with a variancecovariance matrix that can be consistently estimated by $[\mathbf{D}^\top \mathbf{Z} \widehat{\mathbf{\Omega}}^{*-1} \mathbf{Z}^\top \mathbf{D}]^{-1}$, where $\widehat{\mathbf{\Omega}}^*$ is calculated as in [\(8\)](#page-7-1) but instead uses $\hat{\psi}_{\text{GMM}}^*$.

4 The netivreg Command

This section describes the full syntax of the new netivreg command. Stata 16.0 is the earliest version that can run netivreg and a working Python 3.0 or higher installation with the required packages listed in [1.2](#page-2-1) are also needed. The netivreg does not use a Stata matrix or spmat object to store the adjacency matrices \mathbf{W} and \mathbf{W}_0 , but does use the Python package Numpy's sparse matrices architecture inside the NetworkX package

to handle them in the numerical implementations. Therefore, once the primary nodespecific dataset is loaded into memory, both adjacency matrices must be provided as adjacency lists instead of as Stata frames; see Section [5.1.](#page-10-0)

By default, the netivreg command expects these adjacency matrices to describe directed graphs. Therefore, the user must remember to list both entries (i, j) and (j, i) when working with undirected graphs.

4.1 Syntax

The syntax of netivreg is as follows:

 $\texttt{network}$ estimator depvar varlist1 (W = WO) \lceil , options \rceil .

netivreg estimates a linear-in-means regression of *depvar* on *varlist1* and the social interaction network W using the exogenous network W0 as the instrument of the endogenous network W. The social networks W and W0 are defined by two adjacency lists stored as Stata frames.

estimator specifies the estimation procedure. There are two options: g3sls, which estimates via Generalized Three-Stage Least Squares, and gmm, which estimates a Generalized Method of Moments.

4.2 Model Options

- $\forall x \, (varlist2)$ indicates the variables from *varlist1* to be included as contextual effects. By default, it includes all the variables from varlist1.
- id(*varname*) identifies the variable to match covariates with the network data. The default varname is id.

4.3 G3SLS Options

first reports the first-stage results of the linear projection of WS on WS_0 .

- second reports the second-stage results of the 2SLS estimation of the linear-in-means model.
- transformed estimates the linear-in-means model with the transformed variables multiplied by $(I - W_0)$.
- cluster(varname) produces standard errors and statistics that are robust to both arbitrary heteroskedasticity and intragroup correlation, where varname identifies the group. The default is non-clustered standard errors.

4.4 GMM Options

 $wz(varlist3)$ is the list of variables used as instruments for *varlist2*.

- maxp(#) is the max p-exponent of the exogenous matrix \mathbf{W}_{0}^{p} to include in the set of instruments. The default is $p = 2$.
- wmatrix(wmtype) specifies the type of weighting matrix in the GMM estimation. For the one-step GMM estimation, use identity or instrument. For a two-step efficient GMM estimation use optimal by default.
- \ker nel(type) is the kernel function used to calculate network HAC variance estimator. There are three options: th for Tukey-Hanning, truncated, or parzen (this is the default).
- cons(#) is the constant used to calculate rule of thumb of bandwidth. The default is $C = 1.8.$

4.5 Stored Results

netivreg stores the following in e():

5 Examples

In this section, we illustrate the netivreg command's estimation capabilities simulated data and three years' worth of data on peer-reviewed articles in [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0). The command requires two types of data files. The first one contains the outcome variable and covariates in the traditional format; i.e., a unit record per row (nodes data file). The second contains all the pair-wise associations per network among units (edges' data files). Note that at least one edge data file is needed apart from the nodes data file.

5.1 Simulated Data

We use the following version of the linear-in-means model in [\(1\)](#page-1-1):

$$
y_i = 1 + 0.7 \sum_{j=1}^n \overline{w}_{ij} y_j + 0.33 \sum_{j=1}^n \overline{w}_{ij} x_{1i} + 0.33 \sum_{j=1}^n \overline{w}_{ij} x_{2i} + 0.33 \sum_{j=1}^n \overline{w}_{ij} x_{3i}
$$

+ 0.33 x_{1i} + 0.33 x_{2i} + 0.33 x_{3i} + v_i , (9)

where x_{ki} are drawn from an independent and identically (i.i.d.) normal random variable with a mean of zero and a variance of 3 for $k = 1, 2, 3$, which are independent of each other. The weights \overline{w}_{ij} are row-normalized versions of the adjacency matrix $\mathbf{W} = [w_{ij}],$ i.e., $\overline{w}_{ij} = w_{ij}/\sum_{j=1}^n w_{ij}$. The W adjacency matrix is generated from $\mathbf{W}_0 = [w_{0;ij}]$ which in turn is generated from a Erdös and Rényi's [\(1959\)](#page-23-12) random graph with a density of 0.01. Two sets of i.i.d. variables, ε_{1i}^* and ε_{2i} , are drawn from standard normal distributions and

$$
w_{ij} = \begin{cases} \mathbb{I}[\left|\varepsilon_{1i}^{*} - \varepsilon_{1j}^{*}\right| < \widehat{F}_{\varepsilon_{1}}^{-1}(0.95)] \times (1 - w_{0;ij}) + w_{0;ij} &; \text{if } \varepsilon_{1i}^{*} > \Phi^{-1}(0.95),\\ \mathbb{I}[\left|\varepsilon_{1i}^{*} - \varepsilon_{1j}^{*}\right| < \widehat{F}_{\varepsilon_{1}}^{-1}(0.95)] \times w_{0;ij} &; \text{if } \varepsilon_{1i}^{*} < \Phi^{-1}(0.05),\\ w_{0;ij} &; \text{otherwise}, \end{cases}
$$

where $\widehat{F}_{\varepsilon_1^*}^{-1}(0.95)$ represents the 95% empirical quantile of the ε_{1i}^* sample; $\Phi^{-1}(\cdot)$ represents the inverse of the cumulative distribution function of a standard normal random variable; and $I(\cdot)$ is the indicator function that equals one if its argument is true, and is zero otherwise.

The structural error in [\(9\)](#page-10-1) is then defined as $v_i = m \times \varepsilon_{1i} + \varepsilon_{2i}$, where

$$
\varepsilon_{1i} = \begin{cases} \varepsilon_{1i}^* & \text{if } \varepsilon_{1i}^* < \Phi^{-1}(0.05) \text{ or } \varepsilon_{1i}^* > \Phi^{-1}(0.95), \\ 0 & \text{; otherwise.} \end{cases}
$$

The design parameter $m \in \{0,1\}$ acts as a switch to generate either an exogenous W adjacency matrix $(m = 0)$ or an endogenous one $(m = 1)$. The sample size is set to $n = 400.$

One first needs to import the nodes data file that contains the nodes' outcome variable and covariates.

. use data_sim.dta

. format y_endo y_exo x1 x2 x3 x4 %9.3f

. list in 1/5, table

12 Endogenous peer effects estimation using Stata

The data_sim.dta identifies each node by the id variable and two outcomes; i.e., y_exo when there is no endogeneity $(m = 0)$, and y_endo when there is $(m = 1)$. The nodes dataset also includes the covariate x4, which was generated from a standard normal distribution independent of the outcome variables and covariates x1, x2, and x3.

The edges' datasets have the following structure:

. use W_sim.dta . list in 113/117, table source target 113. 28 259
114. 28 361 114. 28 361
115. 29 67 115. 29 67
116. 29 79 116. 29 79
117. 29 196 117.

and

. use W0_sim.dta . list in 113/117, table source target 113. 30 167
114. 30 325 $114.$ 30 115. 31 38
116. 31 83 116. 117. 31 132

where each row records the connection between the node listed as id in the data_sim.dta as either source or target. This structure allows for directed or undirected network data. When the netivreg command is invoked, all the unique identifiers under source and target are a subset of those listed as id in the data_sim.dta will be checked. The command generates an error otherwise. Nodes that are not listed in either column of these edges' datasets are assumed to be isolated and their corresponding row/column in the adjacency matrices will be zero.

Exogenous Network

If the adjacency matrix \bf{W} is exogenous, it can then be used as an instrument for itself and [Estrada et al.'](#page-23-0)s [\(2020\)](#page-23-0) G3SLS collapses to Bramoullé et al.'s [\(2009\)](#page-23-2) G2SLS and the netivreg command produces,

. frame edges: use data/W_sim.dta

. netivreg g3sls y_exo x1 x2 x3 x4 (edges = edges)

Network IV (G3SLS) Regression Number of obs = 400

As expected, the G2SLS estimates are numerically close to the actual parameters in [\(9\)](#page-10-1) and the irrelevance of $x4$ is picked up by the default heteroskedastic-robust t statistics. However, the G3SLS remains a valid and consistent estimator and it can be computed as follows:

. netivreg g3sls y_exo x1 x2 x3 x4 (edges = edges0)

The GMM estimator also presents similar results:

. frame create edges0

. frame edges0: use data/W0_sim.dta

. netivreg gmm y_exo x1 x2 x3 x4 (edges = edges0)

Network IV (GMM) Regression Number of obs = 400

One observes that the estimates are again numerically close to the true values of the parameters and the regressor x4 is insignificant in both G3SLS and GMM.

Endogenous Network

In the endogenous network formation case, the G2SLS becomes inconsistent; however the G3SLS and GMM both remain consistent. The basic implementation using netivreg for G3SLS is

For GMM, we observe

In the case of the G3SLS, the option first prints the point estimates $\hat{\Pi}$, as well as the heteroskedastic-robust standard errors in Step 1 of Section [3.1.](#page-5-1)

. netivreg g3sls y_endo x1 x2 x3 x4 (edges = edges0), first Projection of W on W0

Coefficient Std. err. t P>|t| [95% conf. interval]

16 Endogenous peer effects estimation using Stata

 \sim

The option second prints the point estimates, $\widehat{\psi}_{\text{2SLS}},$ and the heteroskedastic-robust standard errors in Step 2 of Section [3.1.](#page-5-1)

. netivreg g3sls y_endo x1 x2 x3 x4 (edges = edges0), second

The researcher must not ignore potential endogenous network formation issues; oth-

erwise, the resulting estimators of the peer and contextual effects can be severely biased. Our estimation results suggest that if we ignore endogenous network formation and use the G2SLS estimator instead, the peer effects result in a value of 0.97, which represents a bias of 0.27 (or 38%) for the true value of 0.7. The contextual effects will also be affected with bias levels of 0.18, 0.2, and 0.09 (or $54\%, 60\%,$ and 27%), respectively. Finally, the direct effects include some bias when the researcher ignores network endogeneity.

. netivreg g3sls y_endo x1 x2 x3 x4 (edges = edges) Network IV (G3SLS) Regression \blacksquare Number of obs = 400
Wald chi2(10) = 1797.04 Wald $chi2(10)$ $Prob > chi2 = 0.0000$ R -squared = 0.8379 Root MSE = 1.104 y_endo | Coefficient Std. err. t P>|t| [95% conf. interval] W_y y_endo .9775033 .0571161 17.11 0.000 .8652093 1.089797 W_x x1 .1499146 .0678751 2.21 0.028 .0164676 .2833615 x2 .1307811 .058853 2.22 0.027 .0150721 .24649 $x3$.247199 .0626421 3.95 0.000 .1240406 .3703573
 $x4$.067066 .0943664 0.71 0.478 -.1184645 .2525964 x4 .067066 .0943664 0.71 0.478 -.1184645 .2525964 X $x1$.3444555 .0350054 9.84 0.000 .2756326 .4132784
 $x2$.3254792 .0347623 9.36 0.000 .2571344 .3938241 x2 .3254792 .0347623 9.36 0.000 .2571344 .3938241 x3 .2759635 .0316605 8.72 0.000 .2137169 .33821 x4 .0595883 .0571877 1.04 0.298 -.0528464 .1720231 cons .1586211 .2008155 0.79 0.430 -.2361952

5.2 Real Data

We use all 729 peer reviewed research articles published in the American Economics Review (AER), Econometrica (ECA), the Journal of Political Economy (JPE), and the Quarterly Journal of Economics (QJE) from 2000 to 2002 taken from [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) as an example of using the linear-in-means model with real data. The article specific information is as follows:

```
use articles.dta
(Data on articles published in the aer, eca, jpe, & qje between 2000-2002)
. describe
Contains data from articles.dta<br>obs: 729
 obs: 729 Data on articles published in the aer,
                                       eca, jpe, & qje between 2000-2002
 vars: 12 12 12 5ep 2020 14:09
           storage display value<br>type format label
variable name type format label variable label
id int %9.0g Article unique identifier
```


Sorted by: year journal id

The AER publishes the largest number of research articles, but on average papers published in the QJE received the most citations eight years post publication. The total number of articles published in these journals increased from 2000 to 2002.

```
. gen citations = exp(lcitations)
```
. tabulate journal year, summarize(citations)

Means, Standard Deviations and Frequencies of citations

In this timeframe, papers in these four journals are on average 25 pages long, written by two co-authors, and have roughly 31 bibliographic references. Co-authors of different genders wrote about 13% of the articles and only 4.5% of them were listed as co-author

and editors-in-charge of any of these journals. Finally, around 53% of the articles do not share a coauthorship relationship with others (see below).

Variable	Obs	Mean	Std. Dev.	Min	Max
editor	729	.0452675	.208033	0	
diff_gender	729	.1303155	.3368814	0	
isolated	729	.5281207	.4995513	0	
n_pages	729	25.15775	11.53631	3	76
n authors	729	1.888889	.7486251		5
n references	729	31.40329	17.84755	0	177

. summarize editor diff_gender isolated n_pages n_authors n_references

Networks

As explained in [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0), we can construct two types of connections among these 729 research articles. Since the names of each article's authors are known, a co-authors relationship can be formed among them; i.e.,

- . frame create edges
- . frame edges: use edges.dta

```
(Co-authorship network among articles published in the aer, eca, jpe, & qje betwe)
```
. frame edges: list in 1/5, table

. frame create edges0

. frame edges0: use edges0.dta

(Alumni network among articles published in the aer, eca, jpe, & qje between 2000) . frame edges0: list in 1/5, table

The article with an id number of 4 is connected to the article with an id number of 472 in the edges.dta frame because at least one of these articles' authors is the same. We refer to these connections as the co-authors' network among articles. Similarly, since authors' information was web-scrapped or text mined from online profiles, [Estrada et al.](#page-23-0) [\(2020\)](#page-23-0) also provides alumni connections among articles. For example, the article with

an id number of 4 is connected with articles 129, 136, and 407 in the edges0.dta frame because at least one of these articles' authors overlapped at least three years of graduate school at the same institution.

Table [2](#page-20-0) displays network descriptive statistics for the co-authors and alumni networks. We use the Python package NetworkX to calculate the statistics of the network data.

Statistics	Co-authors (\mathbf{W})	Alumni $(\mathbf{W_0})$
Number of nodes	729	729
Number of edges	674	8,838
Average degree	1.85	24.25
Density	0.00	0.03
Average clustering	0.71	0.55
Isolated nodes	385	41

Table 2: Network Descriptive Statistics

Note: The degree of a node in a network is the number of connections (edges) it has to other nodes. The density of a network is the portion of the potential connections in a network that are actual connections. The average clustering of a network is the average of the local clustering coefficients of all the nodes, where the local clustering coefficient of a node is the proportion of edges between the nodes within its neighborhood divided by the number of edges that could possibly exist between them.

The typical article has only two connections (edges) in the co-authors' network, but we see about 24 in the alumni network; i.e., there are considerably more connections in the latter network (number of edges). Both networks have very low density and there are about ten times more articles that do not have a co-author connection than those that do not share an alumni connection.

Estimation

The empirical model of interest is

$$
y_{i,r,t} = \alpha + \beta \sum_{j \neq i} w_{i,j} y_{j,r,t} + \sum_{j \neq i} w_{i,j} \mathbf{x}_{j,r,t}^{\top} \delta + \mathbf{x}_{i,r,t}^{\top} \gamma + \lambda_r + \lambda_t + v_{i,r,t},
$$
\n(10)

where $y_{i,r,t}$ represents the natural logarithm of article is citations eight years post publication (lcitations) in journal r in year t; $\mathbf{x}_{j,r,t}$ includes diff_gender and editor

22 Endogenous peer effects estimation using Stata

of article j in journal r in year t; and $\mathbf{x}_{i,r,t}$ include the same characteristics for article i plus its number of pages $(n$ -pages), authors $(n$ -authors), bibliographic references (n_references), and whether or not it shares a co-author relationship with other articles (isolated). Fixed effects include journal (λ_r) and year (λ_t) . We assume that the co-authors' network (W) is endogenous and that the alumni network (W_0) is predetermined and is therefore assumed to be exogenous. The estimation of model [\(10\)](#page-20-1) yields

. netivreg g3sls lcitations editor diff_gender n_pages n_authors n_references

Using GMM, we obtain

. netivreg gmm lcitations editor diff_gender n_pages n_authors n_references

> isolated journal2-journal4 year2-year3 (edges = edges0), wx(editor diff_gender) > wz(editor diff_gender n_pages n_authors n_references isolated) maxp(4)

For the GMM estimation, we reject the hypothesis of a null peer effect at the 5% level of significance against a positive peer-effect hypothesis; i.e., a 10% increase in the number of citations of connected articles increases a paper's citations by 6.8%. Using G3SLS, we also reject the null hypothesis at a 5% level of significance with a lower estimated coefficient of peer effects. Holding everything else constant, articles with a larger number of pages and bibliographic references get cited more often, as do articles written by authors of different genders at the 1% level of significance.

6 Conclusion

This article shows how the new netivreg command fits a linear-in-means model with network data. Both exogenous and endogenous network formations are supported. The netivreg main estimation routine is written entirely in Python using Stata's integration with Python (version 16 or later). The command utilizes Stata's new multiframe capabilities to handle the required network data structure in the form of adjacency lists. These, in turn, are converted to sparse matrices within Python for numerical implementation. The basic capabilities of the netivreg command are illustrated with simulated data and an empirical application based on peer-reviewed articles published in four top general interest journals in economics. The empirical application uncovers positive spillover effects in terms of articles' citations eight years post publication.

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